



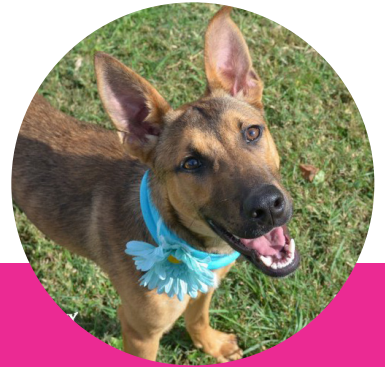
FEBRUARY 25, 2022 · BOULEVARD BREWING COMPANY

SPONSORSHIP GUIDE

8th Annual Tunes for TARA:

Musicians Unite for Homeless Pets

A Benefit Concert and Silent Auction



OUR STORY

February 25, 2022 will mark the eighth year that family, friends, and supporters will gather to raise funds for the lifesaving mission of The Animal Rescue Alliance (TARA). TARA was founded in 2007 in memory of Tara Nagel, honoring her passion for saving the homeless pets of Kansas City. TARA is an all volunteer, nonprofit animal rescue organization.



OUR CAUSE

The event proceeds benefit the dogs and cats in TARA's care, allowing us to spay/neuter, provide vaccinations, medical care, shelter, and food while the animals wait to find their forever homes. We are proud to announce that Tunes for TARA has raised over \$75,000, helping us save over 1,000 animals.



GET INVOLVED

Tunes for TARA is one way for you and your company to help improve the lives of homeless animals. That is why we are asking for your support, by sponsoring this fun and exciting event!



**YOUR
SPONSORSHIP
MAKES A
DIFFERENCE**

>>>

\$5,000	=	Provides over 100 spay/neuter surgeries
\$2,500	=	Provides heartworm treatment for 5 animals
\$1,000	=	Provides a month of boarding for 4 animals
\$500	=	Provides microchips for 50 animals
\$250	=	Provides a round of vaccinations for 5 animals

Sponsorship Levels

PRESENTING: \$5,000 (ONLY 1 AVAILABLE)

- Event concierge, express check-in, check-out
- Prominent sponsor recognition on all event marketing and promotional materials: TV, radio, print advertising, social media and event signage
- Reserved table for 10 at event
- Company name and logo listed on special thank you banner displayed at event
- Doggie bag branded with your company logo
- Company promotional piece included in attendee doggie bag

CATERING: \$2,500

- Event concierge, express check-in, check-out
- Prominent sponsor recognition on all event marketing and promotional materials: TV, radio, print advertising, social media and event signage
- Tabletop display in catering area
- (8) tickets to event
- Company promotional piece included in attendee doggie bag

LEADER OF THE PACK: \$1,000

- Prominent sponsor recognition on all event marketing and promotional materials: TV, radio, print advertising, social media and event signage
- (6) tickets to event
- Company promotional piece included in attendee doggie bag
- Free advertisement on the big screen

TOP DOG: \$500

- Name listed on event website and social media marketing
- (4) tickets to event
- Company promotional piece included in attendee doggie bag

COOL CAT: \$250

- Name listed on event website and social media marketing
- (2) tickets to event
- Company promotional piece included in attendee doggie bag

Advertise on the Big Screen >

Advertise your company to a targeted audience of area residents. Ads will be on a loop displayed during the event.

RATE: \$100 PER PLACEMENT





SPONSORSHIP AGREEMENT FORM

February 25, 2022

TO PARTICIPATE AS A SPONSOR FOR THE EIGHTH ANNUAL TUNES FOR TARA, PLEASE COMPLETE THE INFORMATION BELOW.

Applications are considered complete and eligible only after the sponsorship contract form and payment are received. In the event that the sponsorship application is not accepted or the sponsorship is unattainable, TARA shall promptly refund payment.

Company Name _____

Contact Person _____

Title _____

Street Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Website _____

YES! I would like to help TARA save lives by becoming a:

- Presenting Sponsor: \$5,000 (1 Available)
- Catering Sponsor: \$2,500
- Leader of the Pack Sponsor: \$1,000
- Top Dog Sponsor: \$500
- Cool Cat Sponsor: \$250
- Big Screen Ad Placement: \$100

I would like to make an in-kind donation for the silent auction or raffle:

Item Description: _____

Please send me a tax deductible receipt in the amount of \$ _____

Signature of Authorized Representative _____

Date _____

Kindly send payment with completed form to: Tunes for TARA, 6921 Hunter St., Raytown, MO, 64133

For credit card payment, please visit www.TarasDream.org. Under EVENTS, select "Tunes for TARA" and proceed to payment details. Questions? Contact Laurie Osbahr at tunes@tarasdream.org or 816 591 4371.

DEADLINES: We welcome sponsorships and donations until February 2, 2022. Due to printing deadlines, all Presenting, Catering and Leader of the Pack Sponsors must register by January 15, 2022 to receive full benefits.