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Seventh Annual Tunes for TARA: Musicians Unite for Homeless Pets

Live concert and silent auction Feb. 21st at Boulevard Brewing Co. to benefit The Animal Rescue Alliance

Kansas City, MO: Attention music and animal lovers! Two local area bands are generously donating their time and talent to entertain 250 guests Friday, February 21st from 6 p.m. to 10 p.m. at Boulevard Brewing Company for the 7th Annual Tunes for TARA benefit concert and silent auction. Tunes for TARA is the largest annual fundraising event for The Animal Rescue Alliance (TARA), historically raising \$20,000 each year. The purchase of one ticket to the event will provide a month of heartworm, flea and tick prevention for two dogs. Two tickets will cover the cost to spay/neuter a homeless pet, breaking the cycle of unwanted litters. The purchase of four tickets allows TARA the power to cover shelter pull fees to save five pets from death row.

"It's heart-wrenching to imagine, but every day in our area unwanted, neglected, abused and emaciated dogs and cats are dumped and left to scavenge for food, water and shelter. Perfectly wonderful pets sit on death row at high-kill shelters just waiting and begging for someone to give them a chance," says TARA President, Virginia Keithley. "TARA saves these animals' lives. We provide medical care to get them healthy, spayed or neutered and microchipped. We open our hearts and homes to foster and heal these animals while they wait for their loving forever home."

Tickets are available to purchase in advance for \$50 through the Tunes for TARA website, www.tinyurl.com/tunes7 or at the door for \$65. Ticket price includes food, Boulevard beer, wine, a 50/50 raffle ticket, live music, silent auction and doggie bag filled with goodies, including a commemorative pint glass. The Tunes for TARA musical lineup includes The Heather Newman Band and Landrush. One hundred percent of the proceeds from Tunes for TARA benefit homeless dogs and cats.

About The Animal Rescue Alliance (TARA): Tara Nagel was a kind, caring young woman whose dream was to start a rescue group for the most vulnerable of homeless pets, large dogs and black animals. Tragically, Tara's life was cut short before her dream could become a reality. Her friends founded The Animal Rescue Alliance (TARA) in her honor. Since its inception in 2007, TARA has remained an all-volunteer, foster-based group in the Kansas City area and has placed nearly 3,000 animals in loving homes. TARA's devoted volunteers have kept Tara's dream alive by helping to find the perfect match between homeless dogs and cats and adoptive families.

For more information, visit www.tarasdream.org and www.facebook.com/TheAnimalRescueAlliance. TARA is an established 501(c)(3) non-profit organization. All donations are tax deductible.

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